

AnCon 2011

Another Game Convention

Exhibitor Information Pack

May 20-22, 2011

Clarion Inn Hudson, Ohio



AnCon 2011
Another Game Company, LLC
PO Box 6352
Akron, OH 44312 **NEW**

Phone: 330-603-4589 **NEW**
Email: AnConSuper@aol.com
www.anothergamecon.com

Hotel: Clarion Inn Hudson
240 E. Hines Hill Road
Hudson, Ohio 44236
Phone: 330-653-9191
[Mention **AnCon '11** for special group rate and complimentary breakfast coupons.]

AnCon 2010 Management:
"Super" Dave Radzik
Jim "Sonic" Miles
John "Woody" Woodard



AnCon 2011 Deadlines

Exhibit Base Rate	04/15/10
Exhibitor Badges	05/01/10
Ad Resrv Pre-reg	03/18/10
Ad Files Pre-reg	03/30/10
Ad Resrv Onsite	04/15/10
Ad Files Onsite	04/29/10
Event Sub Pre-reg	03/30/10
Event Sub Onsite	04/29/10

The Continued Growth of AnCon

AnCon '07 had a total of 208 People
AnCon '09 had a total of 276 People
AnCon 2010 had a total of 351 People
AnCon 2011's goal is 400+ people

You can help us make that goal!

What we want out of 2011?

We want YOU to bring in moer people.

We've been fronting the growth so far, now with your help we can make it grow even more. You attend events all year long. AnCon will supply you with fliers for you to place and hand out at these events.

We are increasing our appeal by adding more tournaments, larger visual games and interesting special events. We are moving the Dead Dog party to an earlier time on Sunday and inviting you and attendees to join us before heading home. We want to work more with manufacturers to send representatives for demos and tournaments. We are offering special rates for established game groups and large group registrations. We are working on increasing the family and kid friendly track of events to reach more new game players.

We are increasing our Bounty Hunter Pre-registration Program to encourage people to bring more new people to the show. The Program rewards people \$5 cash for getting someone new to pre-register as attendees for the convention. AnCon 2010 saw a large number of new people many who were brought through the Bounty Program. We expect even more new bounties in 2011.

Goals of AnCon 2010

Increase awareness and interest in Hobby Games

Build the Hobby Games Community in greater Cleveland/Akron Area

Promote local game groups

Promote local retailers and manufacturers of Hobby Games

Increase the interest and participation of families for games

Have a great time!

Your Goal at AnCon 2011

Increase your business marketing and sales by Exhibiting and running events.

Show Hours

Friday, May 20

Exh Setup Noon - 4 pm

Exh Hall 4 pm - 8 pm

Scheduled Gaming Noon - 1 am

Exhibitors must vacate by 11:00 pm.

Saturday, May 21

Exh Hall Open to Public 10 am - 7 pm

Scheduled Gaming 8 am - 1 am

Exhibitors may enter the hall at 9:00 am and must vacate by 7:30 pm.

Sunday, May 22

Exh Hall Open to Public 10 am - 4 pm

Exhibitor Tear-Down 4 pm - 10 pm

Scheduled Gaming 8 am - 8 pm

Dead Dog Party 6 pm - 11 pm

Convention Officially Closes 8 pm

Exhibitors may enter the hall at 9:00 am.

Join us for our Fourth and largest year of Games and FUN!

Table Info and Selection

A standard table is approximately 6' wide by 2'6" deep. Exhibit space will include 1 table, 2 chairs and 8' w x 7'd of floor space. Table displays and activities must be designed to not encourage blockage or reduce traffic flow.

Table Selection

Table selections must be made on the official AnCon 2011 Exhibit Space Application. Applications will be processed on a first-received, first-processed basis. Note: No application will be processed without a minimum payment of \$80 or 50% of the total reserved table cost, whichever is greater.

Table Fees

Base Rate **\$80** = Full payment received by or before **04/15/11**

Late Rate **\$100** = Full payment received after **04/15/11**

There are no limits on purchasing tables. Additional tables may be rented for your exhibit space at a base rate of \$20, and a late rate of \$30. All selections are subject to the discretion of AnCon management. All booth and ad payments must be finalized before Exhibitor setup onsite. Payment rate is based on date of final and full payment.

Special Security Notices

During Closed hours of the Exhibit Hall, no one is allowed access to the hall. Exhibitors are allowed access one hour before Exhibit Hall Open hours and must vacate by ½ hour after closing. Removal of all cash, medicines, event supplies, laptop computers and other valuables must be made during the scheduled hours. Show management appreciates your understanding in our efforts to best secure your Exhibits.

There is no unauthorized selling of merchandise outside of your rented table space. Violators will be removed from the convention. In the case of violating exhibitors, the exhibitor and all employees will be removed from the convention. This policy is intended to protect our supporting Exhibitors who have paid for the right to conduct business at the convention.

Badges

Each exhibitor is given two exhibitor badges with each table purchased. All exhibitor badge requests must be submitted on the Badge Request form no later than **05/10/11**. Extra badges can be purchased before **05/10/11** for \$25.00 or later onsite for \$30.00.

Exhibitor badges are valid for all convention functions and, for game playing purposes, are considered weekend badges. Each badge must have a person's name. For security reasons we can not issue staff or generic badges. If you will be having different employees share a badge over the course of the convention, please contact us for special arrangements.

Events

The basic goal of AnCon is for people to get together to play games. Get people interested in your games by running events and tournaments. Events will be listed on the web site and available for pre-registration. All event submissions must be received by **03/31/11** for inclusion in the pre-registration book PDF. All events must be received by **04/30/11** for inclusion in the on-site book. All game companies and retail stores that sponsor events will be highlighted in the onsite book.

Event Length and Space

Standard event length is 3 hours 45 minutes (4 hour block inclusive of setup and pack-up time). However, event lengths can be any duration in 1 hour 45 minute increments (2 hour block inclusive of setup and pack-up time). It is our goal to help you meet your needs. If you have unique time or space requirements, we will try to accommodate you.

Event Fees

All standard events are \$1.00 designed to reimburse the game master for their registration. Specific event fees are charges attendees pay to participate in scheduled events and tournaments that must cover special costs or requirements. Event fees will be determined by the Event Sponsor and AnCon Management.

Manufacturer Demos

Demo space may be provided in the scheduled events areas by permission of AnCon management with regard to availability of tables relative to event schedule. There is a possibility that scheduled events may occupy nearly all available event space so no demo space can be guaranteed until two weeks before start of AnCon, subject to change by discretion of AnCon management.

Extend your presence from the booth by running games.

Event Sponsorship and Event Prize Support

AnCon 2011 encourages companies to send official representatives to run scheduled events sponsored by the company. Many game manufacturers have qualified or sanctioned event managers who run events at conventions and in retail stores. AnCon 2011 is a perfect opportunity to have these outstanding representatives promote your company and its products by hosting scheduled events.

AnCon is interested in providing prizes for as many game winners as possible. Please contact us regarding support for scheduled events. Marketing and promotional opportunities are available for companies supplying prize materials. All companies who provide prizes for specific games will be listed as co-sponsors for those games on the AnCon web site as well as in the on-site program. Companies providing general prizes, unspecific to scheduled events but used for a general prize pool will be listed in a general co-sponsorship listing online and in the program.

AnCon 2011 Show Sponsors

Special Sponsorship opportunities are provided to interested companies. Our show sponsors for 2010 were Mayfair Games, Crazy Egor's, MSTB Consulting and Underhill's Games. These companies became our sponsors through their support in advertising, printing, promotions, prize support and in providing a Special Guest: Larry Roznai. Companies can help AnCon by their level of participation and support. Please contact us on how your company can be a show sponsor. All show sponsors are highlighted in our marketing materials as well as all show publications.

All Show Sponsorship	\$200
Exhibitor Party Sponsorship	\$50
AnCon Ale House Sponsorship	\$50
Dead Dog Party Sponsorship	\$50

There are many ways to gain sponsor status with AnCon 2011. Contact us with your ideas and we will make them happen.

Exhibit Hall Services

AnCon staff and AGC, LLC management want to provide you with the best possible experience. Please let us know if you have any questions, concerns or needs. We will do our very best to help you and make AnCon 2011 a success for everyone.

Increase the presence of your company by running events.

Advertising

The AnCon Pre-reg, On-Site Book, Web Site and show Yearbook are perfect opportunities to further inform customers of your company and it's products. The pre-reg book will be available in PDF on the AnCon Web site. The deadline for all ad forms for the pre-reg book must be received by **03/18/11**. For layout purposes all ad files and photo ready slicks must be received by **03/30/11**.

400 copies of the AnCon '09 Onsite Book will be printed for the show. The deadline for all ad forms is **04/15/11**. For layout purposes all ad files and photo ready slicks must be received by **04/29/11**.

Ad Rates & Dimensions

On-site Book - 400 copies + Distribution
B & W Full Page Interior (8 x 10.5) \$75
B & W Half Page Interior (7 x 5) \$40
B & W Qtr. Page Interior (3.5 x 5) \$25
B & W Inside Cover Front (8 x 10.5) \$80
B & W Inside Cover Back (8 x 10.5) \$80
B & W Back Cover (8 x 10.5) \$100
AnCon Show Shirts \$25 (see below)

AnCon 2011 Show Shirts

This year we are offering companies the opportunity to have their company listed on the back of our show shirts, similar to the tour listings on the back of concert shirts. Listings will include the company name and web site. Listing order will be . Show sponsors first followed by participating companies alphabetical by company name. Each listing is \$25.

For further marketing opportunities please contact us. Our business is bringing game manufacturers and game retailers in contact with game enthusiasts. We are open to new ideas and want to hear from you as to what we can do to help promote your business.

AnCon Web Site Promotion

All Exhibitors and Advertisers for AnCon '09 will be listed on our Web site as well as in the On-Site Book. Companies are encouraged to provide contact information for customers to be included with this listing. For the AnCon '09 Web site a link will be provided to the participating company's Web site.

AnCon 2011 Yearbook

AnCon will again create a show yearbook in PDF featuring pictures from the show. All advertisements will be included in the yearbook as part of the onsite book package. Additional ads may be purchased at 50% of

the listed advertisement rates. All advertisers in the Pre-regisration and Onsite Book are automatically included in the Yearbook. This makes your ad purchase equal to three publications and a Web site listing.

Help Us Market AnCon 2011

We plan on marketing AnCon 2011 through our web site, flyer distribution and print media advertising. In order to increase our mutual customer base, AnCon 2011 management will provide custom flyers containing mutual promotions for use by participating companies. These flyers can be distributed at other conventions that AnCon 2011 members, supporters and participating companies are attending. Flyers can be made for insertion in participating companies' products for distribution and will include all information on the participating companies involvement with AnCon 2011 . Let people know that they can purchase or play your products at our convention. Promotion of the show is in our mutual interest.

AnCon 2011 asks that participating companies post a link from their web site to the AnCon '09 site. We encourage all companies that exhibit or run events at the show to promote their participation on their company web site. Official photos, logos and information will be provided by AnCon 2011 / AGC for such use.

Myspace and Facebook Links

We have both a myspace page and a group on facebook. We encourage everyone to join us as friends and use these sites to spread the promotion of your company.

myspace.com/anothergamecon

**[www.facebook.com/
group.php?gid=31236569371](http://www.facebook.com/group.php?gid=31236569371)**

Paperwork

All Exhibitor Space Applications, Badge Requests, Event Submissions and Onsite Book/Web Site Ad Applications must be provided in writing through mail, Email or fax. Full contact information for exhibiting company and exhibit coordinator is required.

We want to work with you to make your participation successful. Please contact us with any questions, ideas or concerns, 330-603-4589 or anconsuper@aol.com.



Wanted: New Attendees for AnCon 2011.

Help us promote AnCon 2011 and earn \$5 cash per new attending person you get to preregister.

Bounty earned on all Day and Weekend pre-registrations submitted with this form and paid in full by April 30, 2011.

You do not need to pre-register. You cannot count bounty for yourself. Free children 10 and under cannot be bountied.

Bounty rewards paid onsite at show.

All bounty pre-registration must be received in full by April 30, 2011. Any bounty pre-registrations seeking cancellation or refunds must be claimed by April 30, 2010. Bounty pre-registration refunded after April 30, 2011 will deduct \$5.

Questions concerning the AnCon Gamer Bounty Hunter program can contact us at anconsuper@aol.com or call 330-603-4589.

Exhibitor Information Enclosed

AnCon 2011

Another Game Convention

May 20-22, 2011

Clarion Inn - Hudson, Ohio



www.anothergamecon.com

Reserve your space by 04/15/11 and Save!

AnCon 2011
Another Game Company, LLC
PO Box 6352
Akron, OH 44312

AnCon 2011 Exhibitor Registration

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Co. Web Site: _____

Full Payment Deadlines

Base Rate postmarked on or before **04/15/11**

Late Rate postmarked after **04/15/11**

Actual cost of all tables is determined by the date of final and full payment.

First Table Choice(s) _____

Second Table Choice(s) _____

Third Table Choice(s) _____

Fourth Table Choice(s) _____

Amount Due for Exhibitor Tables: (number tables x rate)	\$ _____
Amount Due for Extra Tables: (number tables x rate)	\$ _____
Total Amount Due for Exhibit:	\$ _____

Method of Payment:

- Check # _____ Money Order
Make Checks Payable to Another Game Company., LLC.
Refunds are limited - See Item #4 on back

Standard Table

Base \$80 Late \$100

Extra Tables

Base \$20 Late \$30

Base Rate = Full payment received by or before **04/15/2011**

Late Rate = Full payment received after **04/15/2011**

There are no limits on purchasing tables. All selections are subject to the discretion of AnCon/AGC management. Payment rate is based on date of final and full payment. All exhibit and add related payments must be finalized before Exhibitor setup onsite.

Date Postmarked

AnCon Office Use

I have read the Terms and Conditions on the reverse side of this Agreement and have the authority to agree on behalf of the exhibiting firm, organization, or individuals named above to be bound by the provisions of this application, including the Terms and Conditions.

Print Name: _____

Title: _____

Signature: _____

Date: _____

Please type or print all information clearly. Mail this form with remittance to:
AnCon 2011 PO Box 6352 Akron, OH 44312
Make checks payable to Another Game Co., LLC. (AGC, LLC)

Additional Exhibitor Terms & Conditions

These additional terms are considered part of and incorporated into AnCon 2011 Exhibit Space Application described on the reverse side hereof. AnCon 2011 is owned and operated by Another Game Co., LLC (AGC, LLC).

I. Application Fees, Table Specifications and Services

1. Firms, organizations or individuals selling or promoting at AnCon 2011 must rent exhibit space and must confine such activities to the space so rented. Exceptions to this requirement must be obtained in writing from AGC prior to the start of AnCon 2011.

2. Exhibit space assignments will be confirmed only when payment and this signed Agreement are received by AGC. A deposit of \$85.00 or 50% of total table cost (whichever is greater) is required. Final cost of ALL exhibit space rental is determined by the postmark date of the Final and Full Remittance. All tables must be paid for in full before setup of exhibits at the start of AnCon 2011. Failure to pay in full will result in your table space being released and your deposit being forfeited.

3. Exhibit space will be assigned on a first come, first served basis according to preferences indicated by each exhibitor on their application. AGC's decisions as to exhibitor space assignment is final and binding.

4. The exhibit space rental fee for each table is described under the Table Fees. Rental fees are refundable less a 50% cancellation charge, provided that AGC receives written notice of intent to cancel no less than sixty (60) days prior to the start of AnCon 2011. Rental fees are not refundable under any other circumstances. Exhibitors must move into their assigned space 60 minutes before the stated opening of AnCon 2011 opening to the public. In the event an AnCon 2011 Exhibitor fails to occupy its space, AGC has the right to use said unoccupied space to suit its own convenience, including renting said space to another Exhibitor, without rebate or allowance due the defaulting Exhibitor. Exhibitor agrees that if any default is made in any covenant or agreement herein contained, at the option of AGC, the contractual relationship shall cease and terminate. In such event, AGC may resort to legal proceedings to obtain possession of the Exhibitor's exhibit space. AGC assumes no responsibility for having included the name of the defaulting Exhibitor, or descriptions of its products or services, in the AnCon 2011 program, brochures, news releases, web site or other materials stated herein, and all applicants hereby irrevocably grant AGC the right to use their name or describe their products and services in relation to AnCon 2011.

5. Exhibitor may not begin dismantling any display before the official close of the AnCon 2011 exhibit hall as identified in the Exhibitor Pack.

6. Included in the rental of each table are those items identified in the Exhibitor Pack. Additional equipment, materials or services needed or used in the display areas are the sole responsibility of the exhibitors and should be arranged with the hotel services or outside contractors as contracted.

7. Exhibitors using their own displays are responsible for arranging and paying for all transfer and storage fees, all labor and equipment rental necessary to assemble and dismantle said display, all costs related to moving said display in and out of the exhibit area and the AnCon 2011 site. All the exhibitor shipments must be addressed to the hotel or convention decorating services firm identified in the Exhibitor Pack.

8. AnCon 2011 management reserves the right to require the alteration or removal of any article or activity brought into the convention that is deemed objectionable in nature or offensive to the average person attending AnCon 2011, and shall not be held liable for loss, damage or injury resulting from alteration, omission or rejection of said material. Exhibitors agree to indemnify, defend and hold AnCon 2011/AGC harmless against any and all claim for such loss, damage or injury. Exhibitors will be given a reasonable period of time in which to consider any change required by AnCon 2011/AGC and may withdraw material so altered if the exhibitor finds such changes unacceptable. See "AnCon 2011/AGC Exhibitor Standards".

9. At the discretion of AnCon 2011/AGC, exhibitors may use multiple single tables and combine them to create a contiguous space configuration. When applicable, convention management reserves the right to immediately charge and collect payment for island or peninsula configurations if such configurations are designated as a separate exhibit rate. Any exhibitor who fails to comply will be removed from the exhibit hall without rebate due or be charged additional exhibit fees equal to that of the reconfigured island or peninsula space.

II. Limitations on Representation

10. Exhibitors may not sublet or assign any portion of their display space without prior consent of AnCon 2011/AGC.

III. Table Operation

11. No mechanical, electrical or other apparatus will be allowed to create noise or otherwise interfere with other exhibitors in any way as solely determined by AnCon 2011/AGC. Any exhibitor who fails to regulate such apparatus when so asked by AnCon 2011/AGC will be removed from the exhibit area.

12. Exhibitors may post and distribute promotional materials only from within their paid areas. All such material must meet the AnCon 2011/AGC

management's standard of good taste (see "AnCon 2011/AGC Exhibitor Standards"). Promotional materials may not be affixed to the AnCon 2011 site buildings by exhibitors, their agents or employees, and exhibitors are not allowed to distribute materials which encourage the public to affix such materials to buildings or fixtures.

13. Exhibitor agrees to participate in all prize redemption, coupons and promotional programs outlined in the Exhibitor Pack.

14. Exhibitors may not engage in live action gaming activities that pose any potential injury to participant or bystanders.

15. No self-adhesive decals or helium balloons are permitted without prior written consent from facility management.

IV. Security and Liability

16. Exhibitor is solely responsible for paying all applicable city, county, state and federal taxes on sales and promotional activities at AnCon 2011.

17. AnCon 2011/AGC will arrange for personnel to control access to the exhibit area, but is not responsible for any injury to exhibitor's agents, servants, employees or damage to property from any cause prior to, during or subsequent to said AnCon 2011. Exhibitors hereby expressly agree to indemnify and hold harmless AnCon 2011/AGC against any and all claims for such loss, damage, or injury.

18. Exhibitors are required to ensure their own exhibit and display materials. In the event, AnCon 2011/AGC or the owners of the convention site shall be held liable for any reason which might result from and exhibitors' action or failure to act in any manner whatsoever, such exhibitors shall reimburse AnCon 2011/AGC and/or the convention site owners for all costs and liability resulting there from.

19. Exhibitors are fully responsible for any loss, damage or injury to the convention site owners or its personnel resulting from the exhibitors' displays or actions. Exhibitors are fully responsible for any loss, damage or injury to AnCon 2011 attendees resulting from exhibitors displays or actions.

20. Exhibitors are liable to the convention services firm for any and all damage, from whatever cause, to the rented or leased table equipment and shall indemnify, defend or hold harmless AnCon 2011/AGC against any and all claims or suits for such damage.

21. AnCon 2011/AGC reserves the right to cancel arrangement or contracts, or close an exhibit whenever it is deemed necessary for the safety or comfort of those attending AnCon 2011, whenever the exhibit, activity or material sold are objectionable or offensive to the average person attending AnCon 2011, whenever portions of the convention site are destroyed or damaged. Likewise AnCon 2011/AGC management reserves the right to cancel arrangements or contracts, or close an exhibit if AnCon 2011 fails to take place as scheduled, is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lock out, act of war, act of God, emergency declared by a governmental agency or AnCon 2011/AGC management, or for any other reason that terminates this contract. In the event of such termination, exhibitors waive all claims of damages, and agree that the sole liability of AnCon 2011/AGC shall be the display space rental fee paid, less a pro rata portion of all costs and expenses incurred and committed to by AnCon 2011/AGC.

22. AnCon 2011/AGC reserves the right of editorial discretion over any material submitted as AnCon 2011 program advertising that is deemed objectionable to the average person attending AnCon 2011. Exhibitors must follow AnCon 2011/AGC Exhibitor Standards.

23. Exhibitors will comply with all laws of the United States, as well as all applicable state or local ordinances, rules and requirements of police and fire departments or other authorities of such jurisdictions, will obtain all necessary permits and licenses with respect to its activities, and will not do or suffer to be done anything during the term of this agreement in violation of any such laws, Ordinances, rules or regulations. If the attention of said exhibitors is called to any such violation committed by said exhibitors, or committed by any person employed by or admitted to the premises by the exhibitors, said exhibitors will immediately desist and correct or cause to be corrected such violation. Exhibitors agree to indemnify, defend and hold harmless AnCon 2011/AGC from any and all costs, suits and legal proceedings alleging violations of any such law or regulation.

24. Use of any product by any exhibitor, employee or agent thereof containing the trademark AnCon 2011, the AnCon 2011 logotype or other trademarks owned by AnCon 2011/AGC is prohibited without the express written permission AGC: Another Game Company. Exhibitors agree that if any materials making such unauthorized use appear at the convention, AnCon 2011/AGC shall have the right to take possession of and destroy all such materials, as well as to pursue other available legal remedies.

25. All matters and questions not covered by this application and these terms are subject to the decision of AnCon 2011/AGC management. Exhibitors agree to abide by and conform to all additional rules and regulations from time to time adopted to prescribed by AnCon 2011/AGC for the management of AnCon 2011 and exhibit areas. Exhibitors acknowledge that it has read the foregoing terms and conditions, and expressly agrees to comply with them, and authorizes AnCon 2011/AGC to enforce such terms and conditions.

AnCon 2011 Exhibitor Badge Form

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Authorizing Signature: _____

Date Postmarked

AnCon Office Use

Two complimentary Badges are provided with each table. Extra badges may be purchased at a cost of \$20 each for names submitted by **05/01/11**, or \$30 for names submitted after that date.

Date: _____

Badge request form due by 05/01/11

Full Name	City / State	Cost

Total Ammount Due for Exhibit: \$ _____

Method of Payment: Check # _____ Money Order

Make Checks Payable to Another Game Company., LLC.

Refunds are limited - See Item #4 on back of Exhibitor Registration Form

Please type or print all information clearly. Mail this form with remittance to:
AnCon 2011 PO Box 6352 Akron, OH 44312
Make checks payable to Another Game Co., LLC. (AGC, LLC)

AnCon 2011 Ad Request Form

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Web Site: _____

Expanded Ad Opportunity

Advertisers for AnCon 2011 will be listed on our Web site as well as in the On-Site Book.

Companies are encouraged to provide contact information for customers to be included with this listing and in the case of the Web site a link will be provided to the participating company's Web site.

Advertising Request Form & Payment due by Pre-reg 03/18/2011 and Onsite 03/31/2011
Ad files or photo ready slicks due by Pre-Reg 04/15/2011 and Onsite 04/30/2011

Ad Rates & Dimensions

	Rate	QTY	Total
On-site Book - 300 copies + Distribution			
B & W Full Page Interior (8 x 10.5)	\$75	_____	_____
B & W Half Page Interior (7 x 5)	\$40	_____	_____
B & W Qtr. Page Interior (3.5 x 5)	\$25	_____	_____
B & W Inside Cover Front (8 x 10.5)	\$80	_____	_____
B & W Inside Cover Back (8 x 10.5)	\$80	_____	_____
B & W Back Cover (8 x 10.5)	\$100	_____	_____
AnCon Show Shirt Listing	\$25	_____	_____

Total Ammount Due for Ads:

\$ _____

Promotional Ideas?

For further marketing opportunities please contact us.

Our business is bringing game manufacturers and retailers in contact with game enthusiasts. We are open to new ideas and want to hear from you as to what we can do to help promote your business.

To discuss the possibilities please call or E-mail us.
 Ph: 330-603-4589
 AnConSuper@aol.com

Method of Payment:

Check # _____ Money Order

Make Checks Payable to Another Game Company., LLC.

Payment is refundable, less 50% cancellation charge, provided that AnCon/AGC, LLC recieves written notice of intent to cancel by 04/015/11 deadline.

Black & White photo ready ad slicks and Electonic file images on cd-rom can be sent to the PO Box address. Electonic images should be saves as TIFF or BMP. Email the ad to AnConSuper@aol.com, this works best when the file is smaller than 2MB. You can compress the file with ZIP.

Print Name: _____

Title: _____

Signature: _____

Date: _____

Please type or print all information clearly. Mail this form with remittance to:
 AnCon 2011 PO Box 6352 Akron, OH 44312
 Make checks payable to Another Game Co., LLC. (AGC, LLC)

AnCon 2011 Event Submission Form

Company: _____

Game Master: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-Mail: _____

GM Badge

A reduced rate admission badge is available for Game Masters who run 3 or more events at AnCon 2010. Standard weekend registration is \$35. The GM registration is \$20.

Standard events are free, special events requiring reimbursement can charge a fee subject to show management approval.

Event Submission Deadline 04/30/11 for inclusion in the on-site book.

Event Name: _____

Event System: _____

Day: _____ Time: _____ Duration: _____ Number Players: _____

Description: _____

Event Name: _____

Event System: _____

Day: _____ Time: _____ Duration: _____ Number Players: _____

Description: _____

Event Name: _____

Event System: _____

Day: _____ Time: _____ Duration: _____ Number Players: _____

Description: _____

Event Name: _____

Event System: _____

Day: _____ Time: _____ Duration: _____ Number Players: _____

Description: _____

Event #

AnCon 2011
May 20-22, 2011
Clarion Inn Hudson
240 E. Hines Hill Road
Hudson, Ohio 44236

Show Event Schedule

Friday May 20
Noon - 1:00 AM
Saturday May 21
8:00 AM - 1:00 AM
Sunday May 22
8:00 AM - 8:00 PM

Event #

Event #

Events typically run in blocks of two or four hours.

For more details on running events, visit our Web site:
www.anothergamecon.com

Mail to:
AnCon 2010
PO Box 6352
Akron, OH 44312

Submit by E-mail to
AnConSuper@aol.com

PH # 330-603-4589

Event #

**AnCon 2010 Booth
Reservation Deadline
04/01/2011**

Ballroom 2 Events Rm

**Ballroom
Lobby**

Mens Ladies

Emergency
Exit

Crazy Egor
26 - 28

24 25

23

22

20/21

19

17-18

15

14

13

12

6

5

4

3

2

1

Registration

Light
Trading
Co.
1-3

4-5

6

7-9

10

11

12

13

14

15

16

17-18

19

20/21

22

23

24

25

26 - 28

29

30

Chasers Lounge
Entrance

Hotel Lobby
Entrance

**AnCon 2011
Booth Space
Contains:
8' x 8' Space
1x 6'x30" Table
2x Chairs
Cost: \$80 each**

**Grand Ballroom 6, 5 & 4
74' x 43' (1" = 10')**